

Achiever Anyware released on 64-bit technology

Achiever Anyware, the web browser based CRM application from Birmingham based Achiever Software, is being launched in 64-bit Technology. The launch at TFM 2006 allows users to understand the benefits of using Microsoft's latest technology within core business applications.

64 Bit Technology provides:

- Improved performance
- Improved scalability
- Server consolidation and the ability to consolidate multiple 32-bit servers into a single 64-bit server
- Support for .Net Framework 2.0 & ASP.NET 2.0 in full native 64-bit mode
- Flexibility by providing options to Scale-up (fewer, larger servers) 64-bit versus Scale-out (more, smaller server) 32-bit

What is ASP.Net?

.Net technology was introduced by Microsoft to allow agile yet scalable solutions to be implemented into organisations quickly and provide live access to a browser based solution. ASP.NET Version 2.0 launched by Microsoft in 2005 allows business to capitalise on speed and increased Memory Handling.

Improved Speed Once users have adopted a solution and there are increased users on line at any one time, speed can easily impact their perception of an application even though the business benefit of the solution still exists. ASP.NET 2.0 allows 64-bit processing, doubling the speed of the application and allowing users to benefit from a more responsive solution.

Improved performance and scalability

In addition to processing more data per clock, 64-bit applications address more memory.

Systems that have memory intensive workloads benefit dramatically – whether through the ability to manage large data sets more effectively and speed up disk access or through processing complex calculations in minutes rather than hours as they do on 32-bit systems.

Finally on a hardware infrastructure basis, 64-bit applications remove the need for large server farms by allowing applications to be installed efficiently on a single server.

Benefiting Users and Organisations

With complex applications server side processes can sometimes slow down an application making users less positive towards the benefit of the solution in place. Achiever is one of the first CRM applications to be built on 64-bit technology thus positioning itself as a solution ideal for meeting sophisticated requirements whilst retaining user buy-in. If you are looking at purchasing a new server the next one you buy will be 64-bit.

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(323 words)

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The Company

Achiever Software is an established, award-winning developer of Customer Relationship Management (CRM) software. Founded in Birmingham, UK, in 1992, the company has been in the Deloitte & Touche Technology Fast 50 five years running and made The Sunday Times ARM Tech Track 100 in 2002. This year the company was also nominated for the Call Centre Awards for its technologies. The company's products protect and develop customers' most valuable asset - information about their customers and markets.

The Product

The scalable solution Achiever is the only CRM package to integrate with all leading accounting packages and legacy systems, is the only CRM package to encompass sales, marketing and support without extension, includes customisable workflow functionality and offers openness, flexibility and scalability to provide exceptionally fast ROI.

Client Portfolio

Achiever Software has developed the AIM methodology for fast implementation of its software, and places emphasis on customer satisfaction, with a high ratio of service and support staff.

Achiever Software's consultants are widely experienced and highly qualified, each having been involved with many implementations of the software, The company has won an enviable list of over 100 corporate customers, including AEA Technology, Forsyth Partners, Bentley Reid, West Nottinghamshire College, VisitBritain, Dominos, Londis, National Britannia, P&O, Rugby Cement, Siemens, and T-Mobile.

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