

# Press Release



## **Achiever Software announced as winner of prestigious award for the 5<sup>th</sup> successive year**

Achiever Software is pleased to announce its success as a winner of the 2004 Deloitte Technology Fast 50 award. This latest award signifies Achiever's sustained growth in an increasingly competitive marketplace attributed to Achiever's approach to CRM implementations and the flexibility of the products offered.

Lisa Chick, Sales Director of Achiever Software, explains "This latest achievement is testament to Achiever's continued commitment to maximising the latest technologies to provide flexible, scalable solutions in response to customer requirements." She continues, "With recent additions to the Achiever portfolio, including the release of the browser-based portals for employees, customers and partners and the introduction of hosted solutions, Achiever offers customers a variety of solutions to suit their business requirements."

"Growing the top line enough to make the Deloitte Technology Fast 50 is especially meaningful during tough economic times for the technology sector," said William Touche, national managing partner of Deloitte's Technology, Media & Telecommunications Group. "We congratulate on Achiever Software on becoming one of the 50 fastest growing technology companies in the UK and Ireland."





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### **About Achiever**

Achiever Software is the UK-based manufacturer of Achiever CRM. The company has a large install base in a variety of industries and has a portfolio of products designed to meet CRM requirements from entry-level to complex business solutions. Customers include VisitBritain, Londis, T-Mobile and Sector Group.

[www.achiever.co.uk](http://www.achiever.co.uk)

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### **Fast 50 Selection and Qualifications**

The Fast 50 list is compiled from Deloitte's nominations submitted directly to the Fast 50, and public company database research. To qualify for the Fast 50, entrants must have had 2000 operating revenues of at least 50,000 Euros. Deloitte researchers examined financial statements to validate operating revenues.

Entrants must also be public or private companies headquartered in a participating region of the UK and must be a "technology company," defined as a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology. Using other companies' technology in a unique way does not qualify.





### **About Deloitte**

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### **Deloitte Technology, Media & Telecommunications (TMT) Group**

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