

Press Release

Innogistic chooses Achiever CRM for true integration partnership.

Innogistic will use Achiever to automate the front end of their entire business; from sales, through project management and service delivery, to management of Helpdesk and Service Level Agreements. Achiever will also be providing a template management system key to rapid responses in volume and accuracy.

Achiever Software was the only truly integrated system that would suit their requirements. This alone has provided ideal base for a reciprocal strategic partnership between the two companies.

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About Achiever Software

Achiever Software is the UK-based manufacturer of Achiever CRM. The company has a large install base in a variety of industries and has a portfolio of products designed to meet CRM requirements from entry-level to complex business solutions. Customers include The British Tourist Authority, T-Mobile, ITNet and Sector Group.

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About Innogistic

Innogistic Software was formed in 1992 and initially specialised in Geographical Information Systems (Cartology), Innogistic has now broadened its portfolio to include all aspects of Spatial Information Management. These systems include a range of Land & Property Systems (Planning / Development Control, Building Control, Land Charges, Grounds Maintenance, Contaminated Land and a number of related applications) and an IDeA accredited BS7666 Gazetteer with an address matching suite for maintaining the data. Based in Bristol in the UK Innogistic Software not only provides a range of software but also a full range of services including training, installation, project management, consultancy) and bespoke development.

